

УДК 338.43+636(81)

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AGRICULTURAL AND LIVESTOCK INDUSTRY IN BRAZIL

Abstract: the following article talks about the great importance of the agricultural and livestock industry in the Brazilian economy, with a large share in GDP, in the most exported products.

Keywords: agricultural and livestock industry, economy, GDP, Brazil

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ПРОМЫШЛЕННОЕ СЕЛЬСКОЕ ХОЗЯЙСТВО И ЖИВОТНОВОДСТВО В БРАЗИЛИИ

Аннотация: в статье раскрывается значительная роль сельского хозяйства и животноводства в бразильской экономике с большой долей в ВВП, в большинстве экспортируемых товаров.

Ключевые слова: сельское хозяйство и животноводство, экономика, ВВП, Бразилия

Agricultural and livestock production is an activity developed in rural areas, in areas that are occupied by the primary sector of the economy, in which agriculture, livestock and extractive activities stand out, in which, their main purpose is to serve the labor market. food and raw material.

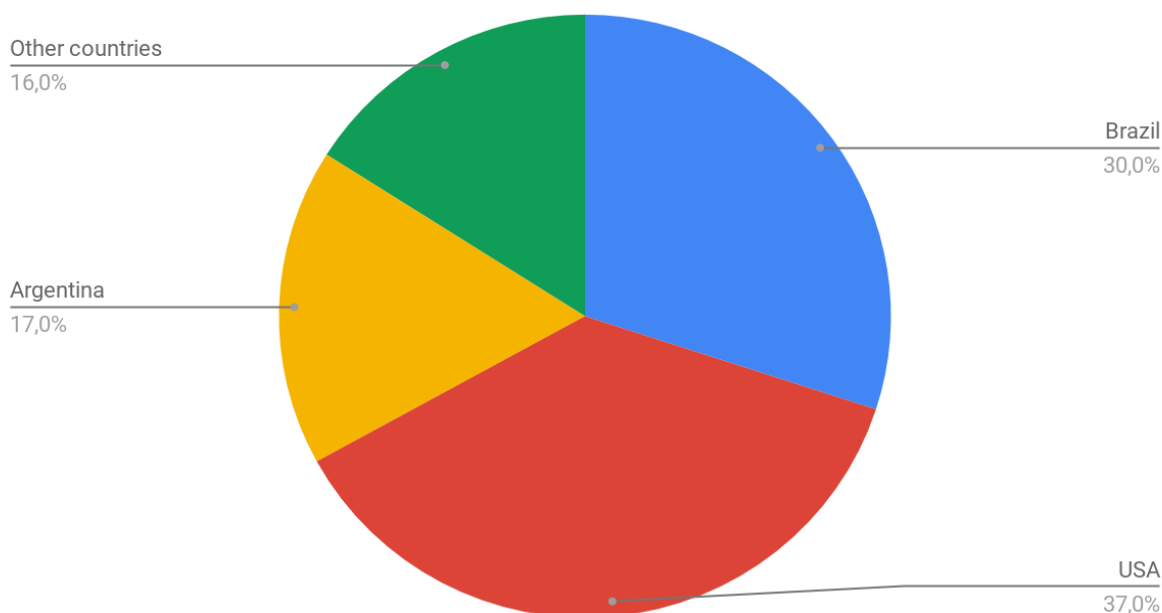
This industry plays a very important role in the Brazilian economy. It was one of the first economic activities to be developed in the country.

Agricultural and livestock activity in Brazil represents 8% of the Brazilian GDP (Gross Domestic Product) and generates employment for at least 10% of the country's economically active population.

As some of the factors that favor the growth of this type of production in Brazil, we have a large number of the population with prospects for the domestic market, the modernization and mechanization process and areas conducive to the development of these activities, having a good surface, favorable to rural occupation, with good fertility and climatic configuration necessary for this type of procedure.

Brazil, as a rural producer, ranks first in the world in the production of coffee, sugar cane, oranges and cattle, as well as second in the production of soybeans, and third in the production of corn, swine and horses [1].

Participation of countries in soybean exportation



Brazil, after difficult years with a drop in GDP in 2015 and 2016, both falling 3.5%, achieved an increase of 1% in 2017, due to the large participation of the industry in

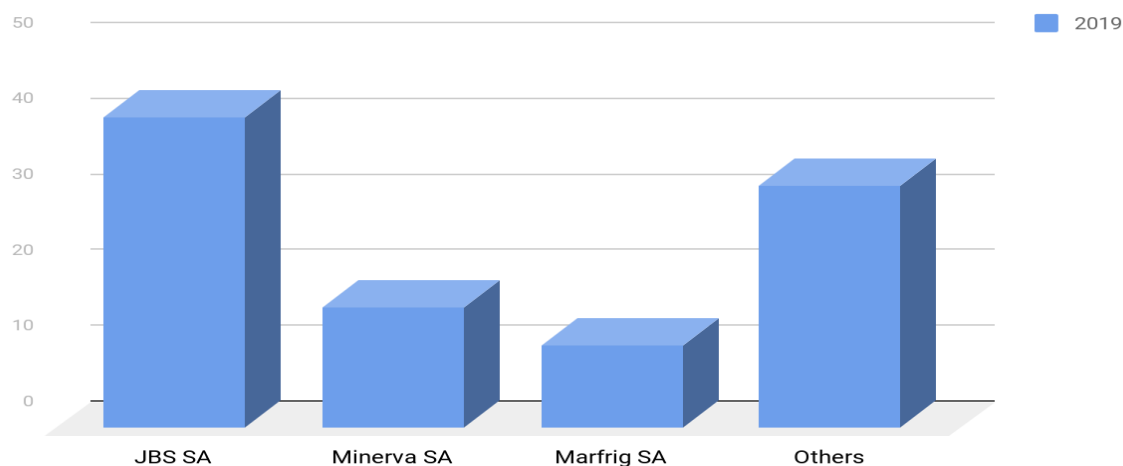
context, with a growth of 13% in one year, marked the best performance in more than 20 years.

According to the Ministry of Agriculture, in 2018 GDP grew 1.1%, and in 2019, 1.2%, which meant the second highest value reached in 30 years [3].

In 2019 had an increase in the quantity of the most exported products, with beef, chickens, pork, soy and corn.

Among the Brazilian companies that export the most meat, we have JBS, Marfrig SA and Minerva S.A., in which they are responsible for approximately US\$ 360 million [2].

Brazilian companies that more export beef to ther countries (%)



Trase (is a transparency platform that enables governments, companies and others better understand and address the environmental impacts linked to supply chains) data reveal that the beef export market in Brazil is quite concentrated. The three largest meat export companies (JBS, Minerva and Marfrig) were responsible for 68% of exports. JBS is the largest among the others, responsible for the export of more than 500 thousand tons of beef.

With the decrease in the market for these companies and a constant number of other companies in the market, it can be said that large exporters are losing part of their space to other competitors with less influence in the sector, with this, it is possible to conclude where companies are opening new markets and understand how the behavior of exporters is changing over time [4,5].

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